In the early 90's Webster Colcord started to make commercials based out of his own small studio, competing somewhat with the much larger Will Vinton Studios. Much of the work that Webster produced from 1993-97 was for the ad agency associated with Converse shoes.

After two initial commercials for the Chuck Taylor shoe line (based on characters from Webster's short films in Spike and Mike's Sick and Twisted Animation Festival), his company produced a series of three spots for the "Touch EFX" brand of children's shoes (a fourth spot was animated by Fred Stuhr after Webster moved to California), as well as a commercial for a shoe line called "Conasaurs" and several other projects for the same agency. Webster's company also created several award-winning station i.d.'s for Nickelodeon.

{youtube}MBoKgX0KXqs{/youtube}

Webster employed a regular group of freelancers from the Portland area, including Director of Photography John Ashlee Prat, set designer Dave Waddle, animator Schell Hickel, and model builders Mark and Melinda Kendrick. Machinist and musician Jamie Haggerty contributed to the Mad Doctors of Borneo commercial, and still works with Webster on further Mad Doctors adventures.

Musician Stuart Fessant has also worked on several of Webster's projects, along with sound mixer Eric Stolberg and his company Digital One. By using slightly smaller than normal sets and characters, Webster's team was able to save money on lighting and set-up costs.

Below is a compilation demo reel of most of Websters work from before 2002.

{vimeo}4789640{/vimeo}

Visit Websters Web Site Here

E-mail Webster Here: wcolcord at gmail.com

*"Note You need **Windows Media Player** to View these Videos"*